

Announcing Exclusive Distribution Agreement

Meriden, CT, December 1, 2008 –

CUNO Incorporated, a 3M company, is pleased to announce an exclusive distribution agreement with UV Pure Technologies of Toronto, Canada. The agreement grants CUNO Incorporated the exclusive rights to distribute the entire line of UV Pure's water purification systems through plumbing wholesale channels in the U.S. 3M Canada has been granted the same exclusive rights for plumbing wholesale channels in Canada. In both countries, the agreement allows for the sale of product into other channels on a non-exclusive basis.

UV Pure's products are globally recognized as industry leaders in effective UV water purification. UV Pure markets two product lines: the NSF/ANSI 55 Class A Certified Hallett™ series, and the Upsteam™ product line that is engineered to achieve the same performance standards as NSF/ANSI 55 Class A, but for use where regulations do not require it. Both product lines incorporate the company's patented Crossfire Technology that is self cleaning and smart. UV Pure products provide cleaner drinking water in thousands of regulated environments such as municipalities, schools, and hospitals, and will now be available for residential installations in most states (local regulations may apply). According to the company, the proven technology is effective for disinfection of water-borne pathogens including viruses, bacteria, cryptosporidium, giardia, Legionella and E. coli.

About CUNO Incorporated

CUNO is a world leader in liquid and gas filtration, purification, and separation. The company provides novel and enabling products to meet demanding applications in the potable water, health care, and industrial markets. Further information is available at www.cuno.com.

About 3M – A Global, Diversified Technology Company

Every day, 3M people find new ways to make amazing things happen. Wherever they are, whatever they do, the company's customers know they can rely on 3M to help make their lives better. 3M's brands include Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command and Vikuiti. Serving customers in more than 200 countries around the world, people of 3M use their expertise, technologies and global strength to lead in major markets including consumer and office; display and graphics; electronics and telecommunications; safety, security and protection services; health care; industrial and transportation. For more information, including the latest product and technology news, visit www.3M.com.

About UV Pure Technologies – Pure safe water. *Always.*TM

UV Pure Technologies develops and manufactures technically advanced, world-leading UV water purification systems. There are currently over 8000 systems installed, globally, in residential, commercial, industrial, public and municipal applications up to 1 MGD flow rates.

The company's patented Crossfire TechnologyTM is self-cleaning, smart - with multiple sensors and on-board diagnostics, and engineered to be fail-safe and virtually maintenance free. All systems are capable of remote monitoring.

UV Pure markets two product lines: HallettTM systems are NSF/ANSI 55 Class A certified, and UpstreamTM systems are engineered to achieve the same performance standards as NSF 55 Class A for use where regulations do not require it, and for UVT levels as low as 50 percent.

For more information visit www.uvpure.com

CUNO is a trademark of 3M Company used under license.

Scotch, Post-it, Scotchgard, Thinsulate, Scotch-Brite, Filtrete, Command, and Vikuiti are trademarks of 3M.

Pure safe water. *Always.*, Hallett, Crossfire Technology, and Upstream are trademarks of UV Pure Technologies